



***For Immediate Release***

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DAYTONA BEACH, January 25, 2012--Hyde Park Storage Suites announces the Official Opening of its second location nation wide. The brand new state-of-the-art facility is located ¼ mile west of I-95 on International Speedway Blvd in Daytona Beach, Florida. The location along this highly traveled route into Daytona is being touted *by city officials* as the “gateway” to the city.

“Having the location on a route referred to as the ‘*gateway*’ gives us reassurance that the city and site we chose was the right one”, said Jamie Rolewicz, co-owner of the Hyde Park Storage Suite business model.

The storage units at Hyde Park defy conventional wisdom of how “storage unit” is defined. The Hyde Park units have three unique features: large size, ownership, and climate control. The sizes range from 800 sq ft... to 3,000 sq ft, comparable in size to a detached garage rather than a customary mini-storage space. The units are also deeded real estate, an innovative concept which gives someone the option to own the unit if desired. Finally, the units are all individually climate controlled. Each unit has its own dedicated HVAC system, which gives the owner or tenant the ability to control their own conditions . Wi-Fi, TV, phone, and/or 50-amp service are also available in each unit.

The Hyde Park units are designed to appeal to people with a range of interests and needs. “We hope to appeal to not only the Daytona market, but to folks nationwide who come here for the Bike Weeks, races, the beaches and attractions,” added Rolewicz. “If they desire to leave their motorhomes, bikes, or cars in our units, they can feel good that their assets are safe and secure”, added Rolewicz.

Racing legend Robert Yates, a NASCAR championship car owner, is a current Hyde Park unit owner in the existing 206,000 sq ft complex near Charlotte, North Carolina.

Yates says, “You might have to look a long time to find something similar to the units at Hyde Park.” “I don’t play much golf. My passion tends to be cars, motorcycles, anything with a motor. These units allow me to have a place to call my own get away and really enjoy what I like doing. What’s really attractive about it is the Hyde Park unit owners are a collection of like-minded people with similar interests. It really kind of turns into a country club atmosphere because of the camaraderie and friendships that develop. That’s why when the company says that Hyde Park Storage Suites are the “*country club of storage*,” that’s what they are talking about.”

Kevin Mahl, the other co-owner of the project says “having the option to purchase the units gives an owner an opportunity to create their own space that showcases their creativity and puts their “signature” on the unit. It’s a place where keeping-up-with the Joneses’ is in vogue. People like building-out their mancaves and just hangin-out there to show off their chrome and swap stories.”

“We’ve actually created a system to recognize the extent to which the units get built out,” added Mahl. “ Roberts Yates has been awarded a ***PhD in Mancaveology***. Robert refers to his signature space as The Harley Hotel. The “caves” are definitely unique to each individual. We have another owner who has a fully-stocked bar with six flat screen TV’s, a pool table, a foosball table, a pinball machine, and a poker table in his unit. He has been awarded a PhD as well” added Mahl.

Although those are the spaces that create the buzz, the units also prove to be great space for small businesses as well. It is perfect for company vehicles, inventory, documents-- anything that a company would need to store in a secure, controlled environment.

More information can be obtained from the company’s website [www.hydeparkstoragesuites.com](http://www.hydeparkstoragesuites.com) or by calling 386-265-1950

